



Residential 2023 Floor of the Year Winner

Moe Alsi, Alsi Wood Floors, Los Angeles, CA
GymShoe[®] and Player's Choice[™] One with custom HyperTone[™] Stains color

You Work Hard to Provide the
BEST HARDWOOD FLOORS IN THE INDUSTRY!



Sport 2023 Floor of the Year Winner

Sammy Graham, S. Graham Enterprises, Inc. New Smyrna Beach, FL
HyperTone[™] Stains, Lock 'N Seal[™], StreetShoe[®] NXT Satin

Whether your specialty is residential, commercial or sports flooring,
we want to recognize and share your customized hardwood floors for all to see.

Residential 2024 Floor of the Year Prize
\$2,500 Gift Card

**RESIDENTIAL AND COMMERCIAL
FLOOR-OF-THE-MONTH**

- Post your picture(s) and a brief description of the installation using Basic Coatings stains, sealers, and/or finishes on Instagram, **tag us @BasicCoatings**, and use **#WoodFloorProud** in your caption.
PRO TIP: Posts that show or mention specific Basic Coatings products used have a better chance of winning!
- Entries for each month must be posted before midnight on the last day of the month. Basic Coatings will announce the winner within 2 weeks.

PRIZE: Along with being a rock star for the month,
you will also win a **\$250 Gift Card!**

**RESIDENTIAL AND COMMERCIAL
FLOOR-OF-THE-YEAR**

- Each of the Residential and Commercial Floor-of-the-Month Contest winners will be automatically entered into the Residential and Commercial Floor-of-the-Year Contest.
- Basic Coatings will announce the Floor-of-the-Year winner before February 1, 2025.

PRIZE: In addition to admiration and bragging rights in the industry,
you will win a **\$2,500 Gift Card!**

Sport 2024 Floor of the Year Prize
\$2,500 Gift Card

**SPORT
FLOOR-OF-THE-MONTH**

- Post your picture(s) and a brief description of the installation using Basic Coatings stains, sealers, and/or finishes on Instagram, **tag us @BasicCoatings**, and use **#WoodFloorProud** in your caption.
PRO TIP: Posts that show or mention specific Basic Coatings products used have a better chance of winning!
- Entries for each month must be posted before midnight on the last day of the month. Basic Coatings will announce the winner within 2 weeks.

PRIZE: Along with being a rock star for the month,
you will also win a **\$250 Gift Card!**

**SPORT
FLOOR-OF-THE-YEAR**

- Each of the Sport Floor-of-the-Month Contest winners will be automatically entered into the Sport Floor-of-the-Year Contest.
- Basic Coatings will announce the Floor-of-the-Year winner before February 1, 2025.

PRIZE: In addition to admiration and bragging rights in the industry,
you will win a **\$2,500 Gift Card!**

800-441-1934 • basiccoatings.com