



Basic, LLC
P.O. Box 3127
Toledo, OH 43607-0127

For Immediate Release

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Contact: Requill Buchanan
Betco Corporation Marketing Department
Direct: 419-725-3802

Basic Expands Western Distribution

Basic Coatings, Toledo, OH – Galleher Corporation (Santa Fe Springs, CA) and Atlantic West Flooring Distributors, Inc. (Denver, CO) are Basic's newest distributors. Both distributors will carry the TyKote[®] Dustless Recoating System and other quality Basic products like StreetShoe[®], Emulsion[®], and Basic's floor care equipment line.

Basic is excited about the new partnerships with Galleher and Atlantic West. Basic products will be available at all 12 of the locations they have between the two of them. Both distributors are strategically positioned to grow their business under the leadership of their presidents Jeff Hamar (Galleher) and Brady Hendren (Atlantic West). Visit your local Basic distributor today for your wood flooring needs.

Basic Coatings is a leading manufacturer of proven high-quality wood floor coatings and maintenance products for commercial and residential use. For more information about Basic Coatings or our products and services please call our Customer Service department at 1-800-441-1934 or visit www.basiccoatings.com.